

## Downtown Wheaton Association

02/11/19

## Profit &amp; Loss

Accrual Basis

January 2019

	Jan 19
Ordinary Income/Expense	
Income	
4000 · Income	
4800 · Event Income (Loss)	
4803 · Winter Wine Walk	-544.22
4810 · Gift Certificate Sales	-1,009.80
4815 · Dickens Christmas	-680.48
4820 · Chili Cook Off	-250.00
4825 · Halloween	-250.00
4826 · Restaurant Week	-2,402.64
4828 · Easter	-150.00
4832 · Vintage Rides	-250.00
4834 · Art Walk	-225.00
4836 · Ice Fest	-640.00
Total 4800 · Event Income (Loss)	-6,402.14
4990 · Interest Income	5.18
Total 4000 · Income	-6,396.96
Total Income	-6,396.96
Gross Profit	-6,396.96
Expense	
6000 · Administration Expenses	
Administrative Printing	50.00
Postage and delivery	66.82
6400 · Office Expenses	
6419 · Equipment purchases	184.19
6425 · Bank & CC Processing Fees	18.29
6450 · Professional Fees	
6453 · IT Consulting	145.23
6454 · Website Maintenance Old Site	
6456 · Website Maintenance New Site	264.00
Total 6454 · Website Maintenance Old Site	264.00
Total 6450 · Professional Fees	409.23
6520 · Telephone & Internet	247.35
6525 · Office Supplies/Equipment	299.54
6565 · Meals & Entertainment	
Board and Committee Meetings	80.55
Chamber luncheons and events	107.52
Total 6565 · Meals & Entertainment	188.07
Total 6400 · Office Expenses	1,346.67
6438 · Marketing	
Advertising	
Photography/Social Media	25.00
Total Advertising	25.00
DWA Branding and Marketing	
New website design	330.00
Print	2,171.70
Social media	304.87
Special event	633.00
Streetscape Marketing	1,500.00
DWA Branding and Marketing - Other	375.00
Total DWA Branding and Marketing	5,314.57
Total 6438 · Marketing	5,339.57

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	<u>Jan 19</u>
6475 · Subscriptions	40.15
6800 · Occupancy	
6811 · Rent	1,500.00
Total 6800 · Occupancy	<u>1,500.00</u>
Total 6000 · Administration Expenses	8,343.21
7000 · Payroll Expenses	
7110 · Wages & Salaries	
7111 · Salaries - Exec	5,230.76
7112 · Salaries - Non Exec	2,461.54
Total 7110 · Wages & Salaries	<u>7,692.30</u>
7130 · Payroll Taxes	
7131 · FICA/MC	588.47
7132 · Fed Unemployment	46.15
7133 · IL Unemployment	42.31
Total 7130 · Payroll Taxes	<u>676.93</u>
7150 · Employee Benefits	
7152 · Health Insurance	300.00
Total 7150 · Employee Benefits	<u>300.00</u>
7190 · Payroll Processing Fees	131.68
Total 7000 · Payroll Expenses	<u>8,800.91</u>
Total Expense	<u>17,144.12</u>
Net Ordinary Income	<u>-23,541.08</u>
Net Income	<u><u>-23,541.08</u></u>