

Downtown Wheaton Association

Profit & Loss

01/07/19

December 2018

Accrual Basis

	Dec 18
Ordinary Income/Expense	
Income	
4000 · Income	
4800 · Event Income (Loss)	
G'living Wheaton Tree Raffle	-155.11
4801 · Wine Festival	600.00
4803 · Winter Wine Walk	-1,075.20
4810 · Gift Certificate Sales	5,479.53
4815 · Dickens Christmas	-5,130.06
4820 · Chili Cook Off	197.00
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Total 4800 · Event Income (Loss)	-83.84
4990 · Interest Income	5.18
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Total 4000 · Income	-78.66
4150 · SSA7 Income	
4152 · SSA #7 - General	2,784.85
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Total 4150 · SSA7 Income	2,784.85
9102 · City Marketing Funding	35,000.00
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Total Income	37,706.19
Gross Profit	37,706.19
Expense	
License and Permits	10.00
6000 · Administration Expenses	
Postage and delivery	115.67
6400 · Office Expenses	
6425 · Bank & CC Processing Fees	1.50
6450 · Professional Fees	
6453 · IT Consulting	199.00
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Total 6450 · Professional Fees	199.00
6480 · Insurance	1,722.00
6520 · Telephone & Internet	207.10
6525 · Office Supplies/Equipment	331.89
6560 · Travel	31.50
6565 · Meals & Entertainment	
Chamber luncheons and events	109.00
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Total 6565 · Meals & Entertainment	109.00
Total 6400 · Office Expenses	2,601.99
6438 · Marketing	
DWA Branding and Marketing	
Collaterals	243.78
Graphic design	780.00
Print	1,535.00
Social media	737.41
Special event	100.00
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Total DWA Branding and Marketing	3,396.19
Total 6438 · Marketing	3,396.19
6475 · Subscriptions	133.00
6800 · Occupancy	
6811 · Rent	1,500.00
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Total 6800 · Occupancy	1,500.00
Total 6000 · Administration Expenses	7,746.85

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	<u>Dec 18</u>
7000 · Payroll Expenses	
7110 · Wages & Salaries	
7111 · Salaries - Exec	4,872.00
7112 · Salaries - Non Exec	1,802.48
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Total 7110 · Wages & Salaries	6,674.48
7130 · Payroll Taxes	
7131 · FICA/MC	510.59
7132 · Fed Unemployment	0.00
7133 · IL Unemployment	0.00
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Total 7130 · Payroll Taxes	510.59
7150 · Employee Benefits	
7152 · Health Insurance	300.00
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Total 7150 · Employee Benefits	300.00
7190 · Payroll Processing Fees	121.10
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Total 7000 · Payroll Expenses	7,606.17
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Total Expense	15,363.02
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Net Ordinary Income	22,343.17
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Net Income	<u><u>22,343.17</u></u>