

Downtown Wheaton Association

Profit & Loss

August 1 - 30, 2016

09/12/16

Accrual Basis

	<u>Aug 1 - 30, 16</u>
Ordinary Income/Expense	
Income	
4000 · Income	
4600 · Membership Dues	-125.00
4800 · Event Income (Loss)	
4801 · Wine Festival	12,522.79
4810 · Gift Certificate Sales	-1,583.72
4829 · Taste of Wheaton	-1,640.00
4832 · Vintage Rides	-855.00
4837 · Sidewalk Sale	-1,430.89
4838 · Bike Wheaton	-1,293.20
	<u>5,719.98</u>
Total 4800 · Event Income (Loss)	5,719.98
	<u>5,594.98</u>
4150 · SSA7 Income	
4152 · SSA #7 - General	1,311.17
4155 · TIF #1 Income	1,058.41
4160 · TIF #2 Income	176.03
	<u>2,545.61</u>
Total 4150 · SSA7 Income	2,545.61
9105 · Living Wheaton Magazine Advt.	
Living Wheaton 2nd Edition Advt	700.00
	<u>700.00</u>
Total 9105 · Living Wheaton Magazine Advt.	700.00
Total Income	<u>8,840.59</u>
Gross Profit	8,840.59
Expense	
License and Permits	16.00
5700 · Economic Development Activity	
5702 · Signage for new business	282.78
	<u>282.78</u>
Total 5700 · Economic Development Activity	282.78
6000 · Administration Expenses	
Postage and delivery	6.80
6400 · Office Expenses	
6419 · Equipment purchases	419.38
6425 · Bank & CC Processing Fees	1.16
6450 · Professional Fees	
6453 · IT Consulting	25.00
	<u>25.00</u>
Total 6450 · Professional Fees	25.00
6485 · Parking	2.00
6520 · Telephone & Internet	488.40
6525 · Office Supplies/Equipment	263.44
6560 · Travel	25.14
6565 · Meals & Entertainment	
Board and Committee Meetings	20.27
Chamber luncheons and events	70.00
	<u>90.27</u>
Total 6565 · Meals & Entertainment	90.27
Total 6400 · Office Expenses	<u>1,314.79</u>
6438 · Marketing	
Advertising	
DWA App License	89.00
	<u>89.00</u>
Total Advertising	89.00

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DWA Branding and Marketing	
Social media	744.11
Total DWA Branding and Marketing	744.11
E-shopppe Newsletter	46.80
Total 6438 · Marketing	879.91
6475 · Subscriptions	64.20
6800 · Occupancy	
6811 · Rent	1,500.00
Total 6800 · Occupancy	1,500.00
Total 6000 · Administration Expenses	3,765.70
7000 · Payroll Expenses	
7110 · Wages & Salaries	
7111 · Salaries - Exec	4,684.62
7112 · Salaries - Non Exec	1,980.00
Total 7110 · Wages & Salaries	6,664.62
7130 · Payroll Taxes	
7131 · FICA/MC	509.84
7132 · Fed Unemployment	0.00
7133 · IL Unemployment	8.22
Total 7130 · Payroll Taxes	518.06
7150 · Employee Benefits	
7152 · Health Insurance	375.00
Total 7150 · Employee Benefits	375.00
7190 · Payroll Processing Fees	73.40
Total 7000 · Payroll Expenses	7,631.08
Total Expense	11,695.56
Net Ordinary Income	-2,854.97
Other Income/Expense	
Other Income	
8500 · Other Income	
Refund	358.28
Total 8500 · Other Income	358.28
Total Other Income	358.28
Net Other Income	358.28
Net Income	-2,496.69