

Downtown Wheaton Association

Profit & Loss

September 2018

	Sep 18
Ordinary Income/Expense	
Income	
4000 · Income	
4800 · Event Income (Loss)	
4810 · Gift Certificate Sales	-762.27
4815 · Dickens Christmas	-25.00
4820 · Chili Cook Off	-305.05
4825 · Halloween	-407.31
4832 · Vintage Rides	-748.88
4835 · Back to School- Wheaton College	-350.00
4837 · Sidewalk Sale	-111.88
4838 · Bike Wheaton	-303.04
Total 4800 · Event Income (Loss)	-3,013.43
4990 · Interest Income	1.28
Total 4000 · Income	-3,012.15
4150 · SSA7 Income	
4152 · SSA #7 - General	19,928.87
4160 · TIF #2 Income	9,778.81
Total 4150 · SSA7 Income	29,707.68
Total Income	26,695.53
Gross Profit	26,695.53
Expense	
5700 · Economic Development Activity	
5702 · Signage for new business	237.30
Total 5700 · Economic Development Activity	237.30
6000 · Administration Expenses	
Postage and delivery	30.00
6400 · Office Expenses	
6450 · Professional Fees	
6451 · Accounting	1,700.00
Total 6450 · Professional Fees	1,700.00
6480 · Insurance	561.00
6520 · Telephone & Internet	208.50
6525 · Office Supplies/Equipment	292.30
6565 · Meals & Entertainment	
Chamber luncheons and events	35.00
Prayer Breakfast	300.00
Total 6565 · Meals & Entertainment	335.00
Total 6400 · Office Expenses	3,096.80
6438 · Marketing	
Advertising	
Photography/Social Media	250.00
Total Advertising	250.00
DWA Branding and Marketing	
Print	1,737.18
Special event	279.04
Streetscape Marketing	3,275.33
Total DWA Branding and Marketing	5,291.55
shoppers guide	823.60
Total 6438 · Marketing	6,365.15

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	<u>Sep 18</u>
6800 · Occupancy	
6811 · Rent	1,500.00
Total 6800 · Occupancy	<u>1,500.00</u>
Total 6000 · Administration Expenses	10,991.95
7000 · Payroll Expenses	
7110 · Wages & Salaries	
7111 · Salaries - Exec	4,872.00
7112 · Salaries - Non Exec	1,662.50
Total 7110 · Wages & Salaries	<u>6,534.50</u>
7130 · Payroll Taxes	
7131 · FICA/MC	499.90
7132 · Fed Unemployment	0.00
7133 · IL Unemployment	0.00
Total 7130 · Payroll Taxes	<u>499.90</u>
7150 · Employee Benefits	
7152 · Health Insurance	300.00
Total 7150 · Employee Benefits	<u>300.00</u>
7190 · Payroll Processing Fees	84.39
Total 7000 · Payroll Expenses	<u>7,418.79</u>
Total Expense	<u>18,648.04</u>
Net Ordinary Income	<u>8,047.49</u>
Net Income	<u><u>8,047.49</u></u>