

## Downtown Wheaton Association

## Profit &amp; Loss

10/10/17

September 1 - 29, 2017

Accrual Basis

	Sep 1 - 29, 17
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
<b>4000 · Income</b>	
4600 · Membership Dues	125.00
<b>4800 · Event Income (Loss)</b>	
4801 · Wine Festival	-865.97
4810 · Gift Certificate Sales	-292.05
4820 · Chili Cook Off	-1,469.94
4832 · Vintage Rides	-840.00
4838 · Bike Wheaton	-21.79
<b>Total 4800 · Event Income (Loss)</b>	-3,489.75
4990 · Interest Income	2.52
<b>Total 4000 · Income</b>	-3,362.23
<b>4150 · SSA7 Income</b>	
4152 · SSA #7 - General	30,688.29
4160 · TIF #2 Income	9,875.81
<b>Total 4150 · SSA7 Income</b>	40,564.10
<b>Total Income</b>	37,201.87
<b>Gross Profit</b>	37,201.87
<b>Expense</b>	
<b>6000 · Administration Expenses</b>	
Postage and delivery	20.34
<b>6400 · Office Expenses</b>	
6425 · Bank & CC Processing Fees	1.24
<b>6450 · Professional Fees</b>	
6453 · IT Consulting	37.98
6454 · Website Maintenance Old Site	
6456 · Website Maintenance New Site	142.47
<b>Total 6454 · Website Maintenance Old Site</b>	142.47
<b>Total 6450 · Professional Fees</b>	180.45
6480 · Insurance	2,707.00
6520 · Telephone & Internet	308.79
6525 · Office Supplies/Equipment	620.82
6560 · Travel	5.41
<b>6565 · Meals &amp; Entertainment</b>	
Board and Committee Meetings	14.00
Chamber luncheons and events	110.34
Prayer Breakfast	270.00
6565 · Meals & Entertainment - Other	6.22
<b>Total 6565 · Meals &amp; Entertainment</b>	400.56
<b>Total 6400 · Office Expenses</b>	4,224.27
<b>6438 · Marketing</b>	
DWA Branding and Marketing	
Collaterals	293.50
Graphic design	95.60
Print	124.76
Social media	296.85
Streetscape Marketing	818.20
<b>Total DWA Branding and Marketing</b>	1,628.91
E-shopper Newsletter	208.26
<b>Total 6438 · Marketing</b>	1,837.17
6475 · Subscriptions	97.20

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	<u>Sep 1 - 29, 17</u>
6800 · Occupancy	
6811 · Rent	1,500.00
<b>Total 6800 · Occupancy</b>	<u>1,500.00</u>
<b>Total 6000 · Administration Expenses</b>	7,678.98
7000 · Payroll Expenses	
7110 · Wages & Salaries	
7111 · Salaries - Exec	4,872.00
7112 · Salaries - Non Exec	240.00
7117 · Temporary Director	1,216.00
<b>Total 7110 · Wages &amp; Salaries</b>	<u>6,328.00</u>
7130 · Payroll Taxes	
7131 · FICA/MC	481.04
7132 · Fed Unemployment	7.06
7133 · IL Unemployment	7.79
<b>Total 7130 · Payroll Taxes</b>	<u>495.89</u>
7150 · Employee Benefits	
7152 · Health Insurance	300.86
<b>Total 7150 · Employee Benefits</b>	<u>300.86</u>
7180 · Temporary Labor	330.75
7190 · Payroll Processing Fees	118.95
<b>Total 7000 · Payroll Expenses</b>	<u>7,574.45</u>
<b>Total Expense</b>	<u>15,253.43</u>
<b>Net Ordinary Income</b>	21,948.44
Other Income/Expense	
Other Income	
8500 · Other Income	
Refund	409.76
<b>Total 8500 · Other Income</b>	<u>409.76</u>
<b>Total Other Income</b>	<u>409.76</u>
<b>Net Other Income</b>	<u>409.76</u>
<b>Net Income</b>	<u><u>22,358.20</u></u>