

Downtown Wheaton Association

04/10/18

Profit & Loss

Accrual Basis

March 2018

	Mar 18
Ordinary Income/Expense	
Income	
4000 · Income	
4800 · Event Income (Loss)	
4803 · Winter Wine Walk	-520.00
4810 · Gift Certificate Sales	1,625.50
4815 · Dickens Christmas	-730.00
4828 · Easter	-342.38
4834 · Art Walk	-475.00
4836 · Ice Fest	-8,300.60
Total 4800 · Event Income (Loss)	-8,742.48
4990 · Interest Income	6.24
Total 4000 · Income	-8,736.24
Total Income	-8,736.24
Gross Profit	-8,736.24
Expense	
6000 · Administration Expenses	
Postage and delivery	44.00
6400 · Office Expenses	
6425 · Bank & CC Processing Fees	1.16
6450 · Professional Fees	
6453 · IT Consulting	192.71
6454 · Website Maintenance Old Site	
6456 · Website Maintenance New Site	345.00
Total 6454 · Website Maintenance Old Site	345.00
Total 6450 · Professional Fees	537.71
6520 · Telephone & Internet	290.91
6525 · Office Supplies/Equipment	432.32
6565 · Meals & Entertainment	
Board and Committee Meetings	71.44
Chamber luncheons and events	55.00
Total 6565 · Meals & Entertainment	126.44
Total 6400 · Office Expenses	1,388.54
6438 · Marketing	
Advertising	
Chamber Directory Advertising	495.00
Total Advertising	495.00
DWA Branding and Marketing	
Co-op advertising	4,140.00
Print	760.00
Social media	525.00
Streetscape Marketing	6,572.08
Total DWA Branding and Marketing	11,997.08
E-shopper Newsletter	153.94
Total 6438 · Marketing	12,646.02
6475 · Subscriptions	25.00
6800 · Occupancy	
6811 · Rent	1,500.00
Total 6800 · Occupancy	1,500.00
Total 6000 · Administration Expenses	15,603.56

8:30 AM

04/10/18

Accrual Basis

Downtown Wheaton Association

Profit & Loss

March 2018

	<u>Mar 18</u>
7000 · Payroll Expenses	
7110 · Wages & Salaries	
7111 · Salaries - Exec	4,872.00
7112 · Salaries - Non Exec	1,736.00
	<hr/>
Total 7110 · Wages & Salaries	6,608.00
7130 · Payroll Taxes	
7131 · FICA/MC	505.50
7132 · Fed Unemployment	10.41
7133 · IL Unemployment	27.24
	<hr/>
Total 7130 · Payroll Taxes	543.15
7190 · Payroll Processing Fees	89.15
	<hr/>
Total 7000 · Payroll Expenses	7,240.30
	<hr/>
Total Expense	22,843.86
	<hr/>
Net Ordinary Income	-31,580.10
	<hr/>
Net Income	-31,580.10
