

Downtown Wheaton Association
Profit & Loss
 March 2017

	Mar 17
Ordinary Income/Expense	
Income	
4000 · Income	
4600 · Membership Dues	247.68
4800 · Event Income (Loss)	
4810 · Gift Certificate Sales	-701.20
4815 · Dickens Christmas	-28.00
4826 · Restaurant Week	-159.12
4832 · Vintage Rides	500.00
Total 4800 · Event Income (Loss)	-388.32
Total 4000 · Income	-140.64
Total Income	-140.64
Gross Profit	-140.64
Expense	
6000 · Administration Expenses	
Administrative Printing	181.18
Postage and delivery	196.00
6400 · Office Expenses	
6425 · Bank & CC Processing Fees	2.34
6450 · Professional Fees	
6453 · IT Consulting	16.00
Total 6450 · Professional Fees	16.00
6470 · Printing	301.01
6520 · Telephone & Internet	136.88
6525 · Office Supplies/Equipment	489.34
6565 · Meals & Entertainment	
Board and Committee Meetings	100.88
Chamber luncheons and events	100.00
Total 6565 · Meals & Entertainment	200.88
Total 6400 · Office Expenses	1,146.45
6438 · Marketing	
Advertising	
Chamber Directory Advertising	495.00
DWA App License	89.00
Kiosk	30.51
Photography/Social Media	125.00
Advertising - Other	954.80
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Total Advertising	1,694.31
DWA Branding and Marketing	
Print	1,545.00
Social media	362.19
Total DWA Branding and Marketing	1,907.19
Total 6438 · Marketing	3,601.50
6475 · Subscriptions	32.60
6800 · Occupancy	
6811 · Rent	1,500.00
Total 6800 · Occupancy	1,500.00
Total 6000 · Administration Expenses	6,657.73
6439 · Living Wheaton 15/16	
Living Wheaton 3rd Edition Nov.	10,800.00
Total 6439 · Living Wheaton 15/16	10,800.00
7000 · Payroll Expenses	
7110 · Wages & Salaries	
7111 · Salaries - Exec	4,872.00
7112 · Salaries - Non Exec	1,440.00
Total 7110 · Wages & Salaries	6,312.00
7130 · Payroll Taxes	
7131 · FICA/MC	482.86
7132 · Fed Unemployment	8.64
7133 · IL Unemployment	25.61
Total 7130 · Payroll Taxes	517.11
7150 · Employee Benefits	
7152 · Health Insurance	300.86
Total 7150 · Employee Benefits	300.86
7180 · Temporary Labor	74.62
7190 · Payroll Processing Fees	80.65
Total 7000 · Payroll Expenses	7,285.24
Total Expense	24,742.97
Net Ordinary Income	-24,883.61

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04/06/17

Accrual Basis

Downtown Wheaton Association

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Net Income	<u><u>-24,883.61</u></u>