

Downtown Wheaton Association

Profit & Loss

June 2018

07/10/18

Accrual Basis

	Jun 18
Ordinary Income/Expense	
Income	
4000 · Income	
4600 · Membership Dues	125.00
4800 · Event Income (Loss)	
4801 · Wine Festival	-2,292.50
4803 · Winter Wine Walk	-180.00
4810 · Gift Certificate Sales	1,526.10
4820 · Chili Cook Off	-275.00
4832 · Vintage Rides	-2,963.85
4837 · Sidewalk Sale	-75.00
4838 · Bike Wheaton	-1,161.39
4839 · Sidewalk signs	85.00
Total 4800 · Event Income (Loss)	-5,336.64
4990 · Interest Income	0.59
Total 4000 · Income	-5,211.05
4150 · SSA7 Income	
4152 · SSA #7 - General	29,506.52
4160 · TIF #2 Income	3,319.08
Total 4150 · SSA7 Income	32,825.60
4840 · Co-op advertising campaign	250.00
Total Income	27,864.55
Gross Profit	27,864.55
Expense	
6000 · Administration Expenses	
6400 · Office Expenses	
6425 · Bank & CC Processing Fees	1.53
6450 · Professional Fees	
6453 · IT Consulting	29.99
Total 6450 · Professional Fees	29.99
6520 · Telephone & Internet	280.54
6525 · Office Supplies/Equipment	317.43
6565 · Meals & Entertainment	
Board and Committee Meetings	82.96
Chamber luncheons and events	192.79
Total 6565 · Meals & Entertainment	275.75
Total 6400 · Office Expenses	905.24
6438 · Marketing	
Advertising	
Event Postcard	60.00
Kiosk	240.00
Total Advertising	300.00
DWA Branding and Marketing	
Co-op advertising	180.00
Collaterals	390.34
Graphic design	75.00
Print	375.00
Social media	160.29
Special event	6,260.00
Streetscape Marketing	618.00
Total DWA Branding and Marketing	8,058.63

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	<u>Jun 18</u>
Total 6438 · Marketing	8,358.63
6475 · Subscriptions	25.00
6800 · Occupancy	
6811 · Rent	1,500.00
Total 6800 · Occupancy	<u>1,500.00</u>
Total 6000 · Administration Expenses	10,788.87
7000 · Payroll Expenses	
7110 · Wages & Salaries	
7111 · Salaries - Exec	4,872.00
7112 · Salaries - Non Exec	1,308.30
Total 7110 · Wages & Salaries	<u>6,180.30</u>
7130 · Payroll Taxes	
7131 · FICA/MC	472.80
7132 · Fed Unemployment	0.00
7133 · IL Unemployment	7.19
Total 7130 · Payroll Taxes	<u>479.99</u>
7150 · Employee Benefits	
7152 · Health Insurance	300.00
Total 7150 · Employee Benefits	<u>300.00</u>
7190 · Payroll Processing Fees	84.39
Total 7000 · Payroll Expenses	<u>7,044.68</u>
Total Expense	<u>17,833.55</u>
Net Ordinary Income	<u>10,031.00</u>
Net Income	<u><u>10,031.00</u></u>