

Downtown Wheaton Association

Profit & Loss

09/11/18

August 2018

Accrual Basis

	Aug 18
Ordinary Income/Expense	
Income	
4000 · Income	
4600 · Membership Dues	125.00
4800 · Event Income (Loss)	
4801 · Wine Festival	11,068.34
4810 · Gift Certificate Sales	-1,976.27
4820 · Chili Cook Off	-1,319.61
4825 · Halloween	-23.78
4826 · Restaurant Week	-125.00
4832 · Vintage Rides	-1,643.32
4837 · Sidewalk Sale	-2,124.28
4838 · Bike Wheaton	-1,953.49
Total 4800 · Event Income (Loss)	1,902.59
4990 · Interest Income	1.41
Total 4000 · Income	2,029.00
4150 · SSA7 Income	
4152 · SSA #7 - General	1,923.64
4160 · TIF #2 Income	145.90
Total 4150 · SSA7 Income	2,069.54
Total Income	4,098.54
Gross Profit	4,098.54
Expense	
License and Permits	50.00
6000 · Administration Expenses	
6400 · Office Expenses	
6419 · Equipment purchases	996.20
6425 · Bank & CC Processing Fees	1.28
6450 · Professional Fees	
6453 · IT Consulting	39.17
Total 6450 · Professional Fees	39.17
6480 · Insurance	3,133.00
6520 · Telephone & Internet	238.79
6525 · Office Supplies/Equipment	462.38
6565 · Meals & Entertainment	
Board and Committee Meetings	127.66
Total 6565 · Meals & Entertainment	127.66
Total 6400 · Office Expenses	4,998.48
6438 · Marketing	
Advertising	
Kiosk	365.49
Photography/Social Media	250.00
Total Advertising	615.49
DWA Branding and Marketing	
Co-op advertising	885.00
Collaterals	451.55
Print	850.00
Social media	463.94
Special event	239.39
Streetscape Marketing	1,501.72
Total DWA Branding and Marketing	4,391.60
Sponsorships	400.00

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	<u>Aug 18</u>
USGA Golf Tournament	-750.00
Total 6438 · Marketing	4,657.09
6475 · Subscriptions	141.00
6800 · Occupancy	
6811 · Rent	1,500.00
Total 6800 · Occupancy	1,500.00
Total 6000 · Administration Expenses	11,296.57
7000 · Payroll Expenses	
7110 · Wages & Salaries	
7111 · Salaries - Exec	4,872.00
7112 · Salaries - Non Exec	1,981.00
Total 7110 · Wages & Salaries	6,853.00
7130 · Payroll Taxes	
7131 · FICA/MC	524.24
7132 · Fed Unemployment	0.00
7133 · IL Unemployment	0.00
Total 7130 · Payroll Taxes	524.24
7150 · Employee Benefits	
7152 · Health Insurance	300.00
Total 7150 · Employee Benefits	300.00
7190 · Payroll Processing Fees	77.75
Total 7000 · Payroll Expenses	7,754.99
Total Expense	19,101.56
Net Ordinary Income	-15,003.02
Net Income	<u><u>-15,003.02</u></u>