

Downtown Wheaton Association
Profit & Loss
April 2017

	Apr 17
Ordinary Income/Expense	
Income	
4000 · Income	
4600 · Membership Dues	250.00
4800 · Event Income (Loss)	
4810 · Gift Certificate Sales	-158.02
4815 · Dickens Christmas	95.00
4826 · Restaurant Week	-116.65
4828 · Easter	-478.15
4832 · Vintage Rides	-713.26
4838 · Bike Wheaton	-150.00
Total 4800 · Event Income (Loss)	-1,521.08
4990 · Interest Income	2.47
Total 4000 · Income	-1,268.61
9105 · Living Wheaton Magazine Advt.	
Living Wheaton 3rd Edition Nov.	250.00
Total 9105 · Living Wheaton Magazine Advt.	250.00
Total Income	-1,018.61
Gross Profit	-1,018.61
Expense	
6000 · Administration Expenses	
Administrative Printing	103.74
Postage and delivery	30.00
6400 · Office Expenses	
6405 · Annual meeting	
Annual Meeting Reception	890.40
Total 6405 · Annual meeting	890.40
6425 · Bank & CC Processing Fees	1.15
6430 · Dues	55.00
6450 · Professional Fees	
6454 · Website Maintenance Old Site	
6456 · Website Maintenance New Site	202.50
Total 6454 · Website Maintenance Old Site	202.50
Total 6450 · Professional Fees	202.50
6520 · Telephone & Internet	909.34
6525 · Office Supplies/Equipment	301.84
6565 · Meals & Entertainment	

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Board and Committee Meetings	83.27
Chamber luncheons and events	50.00
Total 6565 · Meals & Entertainment	133.27
Total 6400 · Office Expenses	2,493.50
6438 · Marketing	
Advertising	
DWA App License	151.50
Total Advertising	151.50
DWA Branding and Marketing	
Collaterals	987.00
Special event	224.64
Total DWA Branding and Marketing	1,211.64
shoppers guide	675.32
Total 6438 · Marketing	2,038.46
6475 · Subscriptions	32.60
6800 · Occupancy	
6811 · Rent	1,500.00
Total 6800 · Occupancy	1,500.00
Total 6000 · Administration Expenses	6,198.30
7000 · Payroll Expenses	
7110 · Wages & Salaries	
7111 · Salaries - Exec	4,872.00
7112 · Salaries - Non Exec	1,335.00
Total 7110 · Wages & Salaries	6,207.00
7130 · Payroll Taxes	
7131 · FICA/MC	474.85
7132 · Fed Unemployment	8.01
7133 · IL Unemployment	7.34
Total 7130 · Payroll Taxes	490.20
7150 · Employee Benefits	
7152 · Health Insurance	300.86
Total 7150 · Employee Benefits	300.86
7190 · Payroll Processing Fees	73.40

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Accrual Basis

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	<u>Apr 17</u>
Total 7000 · Payroll Expenses	<u>7,071.46</u>
Total Expense	<u>13,269.76</u>
Net Ordinary Income	-14,288.37
Other Income/Expense	
Other Income	
8500 · Other Income	<u>112.32</u>
Total Other Income	<u>112.32</u>
Net Other Income	<u>112.32</u>
Net Income	<u><u>-14,176.05</u></u>