



DOWNTOWN WHEATON  
ASSOCIATION  
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## **Board of Directors Meeting Agenda - Wednesday, June 12, 2024, 8:00 a.m.**

- |   |  |   |
|---|--|---|
| <input checked="" type="checkbox"/> <b>Brian Bare (CT) ('24)</b><br>President<br>Edward Jones                           | <input type="checkbox"/> <b>Jim Mathieson (PO) ('24)</b><br>Director<br>MMA  | <input type="checkbox"/> <b>Betsy Adamowski</b><br>Wheaton Public Library, Ex-Officio           |
| <input checked="" type="checkbox"/> <b>Kathy Meyer (OO) ('24)</b><br>Vice President<br>Innovator ETFs                   | <input type="checkbox"/> <b>Margo McCollister (CT) ('26)</b><br>Director<br>Wheaton Wellness Center                    | <input type="checkbox"/> <b>Vickie Austin</b><br>Chamber of Commerce, Ex-Officio                |
| <input checked="" type="checkbox"/> <b>Cheri Armstrong (AM) ('23)</b><br>Treasurer                                      | <input checked="" type="checkbox"/> <b>Dick O'Gorman (CT) ('25)</b><br>Director<br>Ivy Restaurant                      | <input checked="" type="checkbox"/> <b>Mike Benard</b><br>Park District, Ex-Officio             |
| <input type="checkbox"/> <b>Gus Leventis (PO) ('26)</b><br>Secretary<br>Main Street Mall                                | <input type="checkbox"/> <b>Samantha Raftery (CT) ('24)</b><br>Director<br>Amante Marketplace                          | <input checked="" type="checkbox"/> <b>Susan Bishel</b><br>PIO, City of Wheaton                 |
| <input checked="" type="checkbox"/> <b>Vanessa Stang (OO) ('24)</b><br>Immediate Past President<br>Wheaton Bank & Trust | <input type="checkbox"/> <b>Lynn Robbins (CITY) ('23)</b><br>City Councilwoman   | <input type="checkbox"/> <b>Van Dillenkoffer</b><br>Wheaton Police Department                   |
| <input type="checkbox"/> <b>William R. Barrett (CT) ('26)</b><br>Director<br>Kilwins Wheaton                            | <input type="checkbox"/> <b>Massimo Salantino (CT) ('25)</b><br>Director<br>Egg'lectic Cafe                            | <input checked="" type="checkbox"/> <b>Jim Kozik</b><br>City Representative, Ex-Officio         |
| <input checked="" type="checkbox"/> <b>Alexis Heller (CT) ('25)</b><br>Director<br>The Moment on Main                   | <input type="checkbox"/> <b>Eric Schlickman (PO) ('25)</b><br>Director<br>302 Wheaton/Suburban/Shane's<br>Deli/Maypole | <input type="checkbox"/> <b>Crystal Miroballi</b><br>Wheaton Police Department                  |
| <input checked="" type="checkbox"/> <b>Brad Huiner (CT) ('25)</b><br>Director<br>Stones Jewelry                         | <input checked="" type="checkbox"/> <b>Lisa Upham (OO) ('25)</b><br>Director<br>A Baby Naturally                       | <input checked="" type="checkbox"/> <b>Allison Orr</b><br>DWA Executive Director                |
| <input checked="" type="checkbox"/> <b>Matt Marquez (CT) ('25)</b><br>Director<br>Moveable Feast + Co.                  |  | <input type="checkbox"/> <b>Andrew Dameron</b><br>DWA Events Mgr.                               |
|   |  | <input checked="" type="checkbox"/> <b>Michelle Morse</b><br>DWA Member Services Coord.         |
|   |  | <b>Other:</b> John Swain  |
|   |  | <input checked="" type="checkbox"/> <b>Olivia Janicke</b><br>DWA Marketing & Admin<br>Associate |

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## **Agenda**

1. Call to Order/Board President Remarks Brian Bare
  - a. Call to order at 8:02 AM
  
2. Public Comment Brian Bare
  - a. N/A
  
3. Action Items-Consent Agenda Brian Bare

*Note: Consent Agenda Items are considered routine and will be acted upon in one motion. These items have been reviewed and recommended by the DWA Executive Committee. There will be no discussion of these items unless a Director or Officer requests, at which time the items will be removed from the General Order of Business and considered Action Items on the Agenda.*

- a. May Meeting Minutes
  - i. Approval of Minutes – Cheri A. moves Dick O. seconds
4. Monthly Financial Highlights Cheri Armstrong
  - a. April Financials
    - i. Cheri A. discussed reports – Financials are as expected for this time of year.
    - ii. Brian B. moves, Cheri A. second
5. Executive Director Update Allison Orr
  - a. Economic development consortium will meet Thursday.
  - b. Review of Executive Director report.
  - c. Discussion about new businesses and business updates, including renovation of Sandberg building.
  - d. Bloody Mary Fest was a success!
  - e. Daily Herald post today promoting our nomination to Best Downtown Atmosphere.
  - f. Addition of new music festival event this September.
6. Representative Updates
  - a. City of Wheaton Jim Kozik
    - a. SSA renewal following 2025.
    - b. Repairs happening to the sidewalks from phase 4 of the streetscape.
  - b. Wheaton Chamber of Commerce Vickie Austin
    - a. Vickie Austin is leaving the Wheaton Chamber and we will miss her dearly!
  - c. Wheaton Park District Mike Benard
    - a. It was a terrific Cream of Wheaton week – one of the best Sundays in history! Thank you to all event partners.
  - d. Wheaton Police Department Crystal Miroballi/Van Dillenkoffer
  - e. Wheaton Public Library Betsy Adamowski
7. Old Business Brian Bare
  - a. N/A
8. New Business Brian Bare
  - a. N/A
9. Committee Updates Brian Bare
  - i. Strategic Committee – Chair: Brian Bare
    - a. Members: Cheri Armstrong, Vanessa Stang, Kathy Meyer, Jim Mathieson
    - b. Focus: Committee Focus: Finance, Governance, Vision Casting, Grow Green
  - ii. Membership Committee – Chair: Brian Bare
    - a. Members: Betsy Adamowski
    - b. Focus: New Member Growth, Board Development
  - iii. Events Committee – Need Chair!
    - a. Members: Alexis Heller
    - b. Focus: Fundraising Initiatives, Marketing, Special Events
      - c. Discussion to dissolve Events Committee and roll duties into Retail and Restaurant when applicable.
        - Brian B. moves, Cheri A. yes and Dick O. seconds.
  - iv. Retail Committee – Lisa Upham
    - v. Members: Samantha Raftery, Jill Card, Diane Moore
    - vi. Meeting date TBD but soon!
  - vii. Restaurant Committee – Chair: Dick O’Gorman
    - a. Members: Massimo Salantino, Matt Marquez, Debbie Williams, Brian Bare
    - b. Focus: Restaurant
  - viii. Economic Development Consortium
    - a. Led by Allison Orr, Jim Kozik, and Wheaton Chamber of Commerce



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b. Jim K. will send out the meeting reminder.

10. Task Force Updates

11. Adjournment - Next Meeting – July 10, 2024, at 8:00 a.m.

Brian Bare

a. Brian B. moves to adjourn, Cheri A. seconds – adjourned 8:42 a.m.

12. Closed Session (as needed)

a. N/A