



DOWNTOWN WHEATON
ASSOCIATION
Discover your favorite place.

Board of Directors Meeting Agenda - Wednesday, March 13, 2024, 8:00am

- | | | |
|---|--|---|
| <input checked="" type="checkbox"/> Brian Bare (CT) ('24) President Edward Jones | <input checked="" type="checkbox"/> Jim Mathieson (PO) ('24) Director MMA | <input type="checkbox"/> Betsy Adamowski Wheaton Public Library, Ex-Officio |
| <input checked="" type="checkbox"/> Kathy Meyer (OO) ('24) Vice President Innovator ETFs | <input checked="" type="checkbox"/> Margo McCollister (CT) ('26) Director Wheaton Wellness Center | <input type="checkbox"/> Vickie Austin Chamber of Commerce, Ex-Officio |
| <input checked="" type="checkbox"/> Cheri Armstrong (AM) ('23) Treasurer | <input checked="" type="checkbox"/> Dick O'Gorman (CT) ('25) Director Ivy Restaurant | <input type="checkbox"/> Mike Benard Park District, Ex-Officio |
| <input checked="" type="checkbox"/> Gus Leventis (PO) ('26) Secretary Main Street Mall | <input checked="" type="checkbox"/> Samantha Raftery (CT) ('24) Director Amante Marketplace | <input checked="" type="checkbox"/> Susan Bishel PIO, City of Wheaton |
| <input checked="" type="checkbox"/> Vanessa Stang (OO) ('24) Immediate Past President Wheaton Bank & Trust | <input checked="" type="checkbox"/> Lynn Robbins (CITY) ('23) City Councilwoman | <input type="checkbox"/> Van Dillenkoffer Wheaton Police Department |
| <input checked="" type="checkbox"/> William R. Barrett (CT) ('26) Director Kilwins Wheaton | <input type="checkbox"/> Massimo Salantino (CT) ('25) Director Egg'lectic Cafe | <input checked="" type="checkbox"/> Jim Kozik City Representative, Ex-Officio |
| <input type="checkbox"/> Alexis Heller (CT) ('25) Director The Moment on Main | <input type="checkbox"/> Eric Schlickman (PO) ('25) Director 302 Wheaton/Suburban/Shane's Deli/Maypole | <input checked="" type="checkbox"/> Crystal Miroballi Wheaton Police Department |
| <input checked="" type="checkbox"/> Brad Huiner (CT) ('25) Director Stones Jewelry | <input checked="" type="checkbox"/> Lisa Upham (OO) ('25) Director A Baby Naturally | <input checked="" type="checkbox"/> Allison Orr DWA Executive Director |
| <input type="checkbox"/> Matt Marquez (CT) ('25) Director Moveable Feast + Co. | | <input checked="" type="checkbox"/> Andrew Dameron DWA Marketing & Events Mgr. |
| | | <input checked="" type="checkbox"/> Michelle Morse DWA Member Services Coord. |
| | | Other: John Swain |

Agenda

1. Call to Order/Board President Remarks Brian Bare
 - a. CTO at 8:01am
2. Public Comment Brian Bare
3. Action Items-Consent Agenda Brian Bare

Note: Consent Agenda Items are considered routine and will be acted upon in one motion. These items have been reviewed and recommended by the DWA Executive Committee. There will be no discussion of these items unless a Director or Officer

requests, at which time the items will be removed from the General Order of Business and considered Action Items on the Agenda.

- a. February Meeting Minutes
 - i. William B. moves to approve, Dick O. seconds – motion passes
4. Monthly Financial Highlights Cheri Armstrong
 - a. February Financials
 - i. Tax funding from 2023 will be short due to a taxpayer appeal.
 - ii. Reminder that 2024 funding happens in June, so we are currently running at a (planned) deficit.
 - iii. Review of Profit & Loss by Class report, defining terms and reviewing the layout of the report.
 - iv. William B. moves to approve, Dick O. seconds – motion approved.
5. Executive Director Update Allison Orr
 - a. Discussion of report. Highlights:
 - i. Wildflower Mercantile grand opening on Friday, March 15. Join us!
 - ii. Reviewed marketing efforts from February, noted summer event announcement!
 - iii. Character Trail is coming up in March and again in April.
 - iv. Reminder: next Member Mixer is in April at Maypole!
6. Representative Updates
 - a. City of Wheaton Jim Kozik
 - a. Public hearing for Cosley Zoo parking lot expansion began. Will continue April 9.
 - b. Banner Development permits progressing.
 - b. Wheaton Chamber of Commerce Vickie Austin
 - a. N/A
 - c. Wheaton Park District Mike Benard
 - a. N/A
 - d. Wheaton Police Department Crystal Miroballi/Van Dillenkoffer
 - a. Touch-a-Truck in April, the Wheaton Police Department will be there!
 - b. Keep the Wheaton Police Department informed on any ongoing issues. Call 911 in case of emergency.
 - e. Wheaton Public Library Betsy Adamowski
 - a. N/A
7. Old Business Brian Bare
 - a. N/A
8. New Business Brian Bare
 - a. N/A
9. Committee Updates Brian Bare
 - i. Strategic Committee – Chair: Brian Bare
 - a. Members: Cheri Armstrong, Vanessa Stang, Kathy Meyer, Jim Mathieson
 - b. Focus: Committee Focus: Finance, Governance, Vision Casting, Grow Green
 - ii. Membership Committee – Chair: Brian Bare
 - a. Members: Betsy Adamowski
 - b. Focus: New Member Growth, Board Development
 - c. Brian will be reaching out to and visiting new businesses to make introductions.
 - iii. Events Committee – Need Chair!
 - a. Members: Alexis Heller
 - b. Focus: Fundraising Initiatives, Marketing, Special Events
 - iv. Retail Committee – Lisa Upham
 - v. Members: Samantha Raftery, Jill Card, Diane Moore
 - vi. No committee updates, will plan something soon!
 - vii. Restaurant Committee – Chair: Dick O’Gorman
 - a. Members: Massimo Salantino, Matt Marquez, Debbie Williams, Brian Bare
 - b. Focus: Restaurant
 - c. Former Sushi Mono/Lola’s building is for sale.



DOWNTOWN WHEATON
ASSOCIATION

Discover your favorite place.

- d. Parking spots on roof of parking garage – can we allocate more \$1 parking spaces?
Getting harder to park as more and more restaurants come in (for guests and employees), especially with the tents coming in on Hale Street in May.
 - Jim K. will look into it.
- viii. Economic Development Consortium
 - a. Led by Allison Orr, Vickie Austin, and Jim Kozik
 - b. Meeting tomorrow; join us!
- 10. Task Force Updates
 - a. N/A
- 11. Adjournment - Next Meeting – April 10, 2024 at 8:00 am Brian Bare
 - a. Cheri A. moves, Vanessa S. seconds – adjourned at 8:26am
- 12. Closed Session (as needed)