

Downtown Wheaton Association

Profit & Loss

April 2016

05/05/16

Accrual Basis

	Apr 16
Ordinary Income/Expense	
Income	
4000 · Income	
4600 · Membership Dues	525.00
4800 · Event Income (Loss)	
4810 · Gift Certificate Sales	-369.71
4815 · Dickens Christmas	-365.00
4826 · Restaurant Week	-125.00
4828 · Easter	-557.58
4832 · Vintage Rides	-862.92
4838 · Bike Wheaton	-150.00
Total 4800 · Event Income (Loss)	-2,430.21
4990 · Interest Income	2.31
Total 4000 · Income	-1,902.90
9103 · Living Wheaton Magazine 1st ed.	
9104 · Living Wheaton 2nd ed.	775.00
Total 9103 · Living Wheaton Magazine 1st ed.	775.00
Total Income	-1,127.90
Gross Profit	-1,127.90
Expense	
5700 · Economic Development Activity	
5702 · Signage for new business	220.46
5700 · Economic Development Activity - Other	80.66
Total 5700 · Economic Development Activity	301.12
6000 · Administration Expenses	
6400 · Office Expenses	
6405 · Annual meeting	
Annual Meeting Reception	197.49
6410 · Awards	722.76
Total 6405 · Annual meeting	920.25
6420 · Equipment Rental	266.09
6425 · Bank & CC Processing Fees	66.95
6450 · Professional Fees	
6453 · IT Consulting	259.30
6454 · Website Maintenance	285.00
Total 6450 · Professional Fees	544.30
6470 · Printing	279.69
6480 · Insurance	160.00
6520 · Telephone & Internet	456.16
6525 · Office Supplies	443.17
6560 · Travel	33.00
6565 · Meals & Entertainment	
Board and Committee Meetings	25.38
6565 · Meals & Entertainment - Other	35.13
Total 6565 · Meals & Entertainment	60.51
Total 6400 · Office Expenses	3,230.12

Downtown Wheaton Association

Profit & Loss

April 2016

	Apr 16
6438 · Marketing	
Advertising	
Chamber Directory Advertising	495.00
DWA App License	89.00
Kiosk	85.67
Photography	537.00
Total Advertising	1,206.67
DWA Branding and Marketing	786.55
Postage	59.78
printing	927.04
Total 6438 · Marketing	2,980.04
6475 · Subscriptions	64.20
6800 · Occupancy	
6811 · Rent	1,500.00
Total 6800 · Occupancy	1,500.00
Total 6000 · Administration Expenses	7,774.36
7000 · Payroll Expenses	
7110 · Wages & Salaries	
7111 · Salaries - Exec	4,684.62
7112 · Salaries - Non Exec	1,218.00
Total 7110 · Wages & Salaries	5,902.62
7130 · Payroll Taxes	
7131 · FICA/MC	451.55
7132 · Fed Unemployment	7.31
7133 · IL Unemployment	6.70
Total 7130 · Payroll Taxes	465.56
7150 · Employee Benefits	
7152 · Health Insurance	300.00
Total 7150 · Employee Benefits	300.00
7190 · Payroll Processing Fees	73.40
Total 7000 · Payroll Expenses	6,741.58
Total Expense	14,817.06
Net Ordinary Income	-15,944.96
Other Income/Expense	
Other Income	
8500 · Other Income	
Refund	18.00
Total 8500 · Other Income	18.00
Total Other Income	18.00
Net Other Income	18.00
Net Income	-15,926.96