

Downtown Wheaton Association

Profit & Loss

March 2016

04/12/16

Accrual Basis

	Mar 16
Ordinary Income/Expense	
Income	
4000 · Income	
4800 · Event Income (Loss)	
4810 · Gift Certificate Sales	-796.08
4826 · Restaurant Week	-952.65
4828 · Easter	-884.85
4832 · Vintage Rides	1,000.00
Total 4800 · Event Income (Loss)	-1,633.58
4990 · Interest Income	4.75
Total 4000 · Income	-1,628.83
Total Income	-1,628.83
Gross Profit	-1,628.83
Expense	
6000 · Administration Expenses	
6400 · Office Expenses	
6420 · Equipment Rental	420.85
6425 · Bank & CC Processing Fees	102.26
6435 · Memberships	315.00
6450 · Professional Fees	
6453 · IT Consulting	99.00
6454 · Website Maintenance	1,158.97
Total 6450 · Professional Fees	1,257.97
6480 · Insurance	355.00
6485 · Parking	150.00
6520 · Telephone & Internet	320.83
6525 · Office Supplies	199.13
6560 · Travel	32.39
6565 · Meals & Entertainment	121.93
Total 6400 · Office Expenses	3,275.36
6438 · Marketing	
Advertising	
DWA App License	89.00
Kiosk	35.89
Total Advertising	124.89
DWA Branding and Marketing	697.00
Graphic design	565.00
Living Wheaton 2nd ed.	2,868.00
printing	356.80
Sponsorships	170.00
6438 · Marketing - Other	1,000.00
Total 6438 · Marketing	5,781.69
6475 · Subscriptions	57.80
6800 · Occupancy	
6811 · Rent	1,500.00
Total 6800 · Occupancy	1,500.00
Total 6000 · Administration Expenses	10,614.85

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	<u>Mar 16</u>
7000 · Payroll Expenses	
7110 · Wages & Salaries	
7111 · Salaries - Exec	4,684.62
7112 · Salaries - Non Exec	1,708.00
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Total 7110 · Wages & Salaries	6,392.62
7130 · Payroll Taxes	
7131 · FICA/MC	489.04
7132 · Fed Unemployment	10.25
7133 · IL Unemployment	29.15
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Total 7130 · Payroll Taxes	528.44
7150 · Employee Benefits	
7152 · Health Insurance	300.00
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Total 7150 · Employee Benefits	300.00
7190 · Payroll Processing Fees	80.65
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Total 7000 · Payroll Expenses	7,301.71
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Total Expense	17,916.56
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Net Ordinary Income	-19,545.39
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Net Income	-19,545.39
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