

Downtown Wheaton Association

Profit & Loss

July 2016

	Jul 16
Ordinary Income/Expense	
Income	
4000 · Income	
4600 · Membership Dues	122.40
4800 · Event Income (Loss)	
4801 · Wine Festival	2,299.77
4810 · Gift Certificate Sales	-569.51
4825 · Halloween	-464.57
4832 · Vintage Rides	-3,499.91
4837 · Sidewalk Sale	-229.58
4838 · Bike Wheaton	-1,992.72
Total 4800 · Event Income (Loss)	-4,456.52
4990 · Interest Income	3.35
Total 4000 · Income	-4,330.77
4150 · SSA7 Income	
4152 · SSA #7 - General	29,825.35
4155 · TIF #1 Income	7,401.15
4160 · TIF #2 Income	32,815.06
Total 4150 · SSA7 Income	70,041.56
9105 · Living Wheaton Magazine Advt.	
Living Wheaton 2nd Edition Advt	-11,000.00
Total 9105 · Living Wheaton Magazine Advt.	-11,000.00
Total Income	54,710.79
Gross Profit	54,710.79
Expense	
5700 · Economic Development Activity	
5702 · Signage for new business	121.06
Total 5700 · Economic Development Activity	121.06
6000 · Administration Expenses	
Administrative Printing	150.47
Graphic Design	43.48
Postage and delivery	25.60
6400 · Office Expenses	
6419 · Equipment purchases	329.32
6425 · Bank & CC Processing Fees	
Line of Credit Payments	23.33
6425 · Bank & CC Processing Fees - Other	36.41
Total 6425 · Bank & CC Processing Fees	59.74
6450 · Professional Fees	
6453 · IT Consulting	15.90
6454 · Website Maintenance Old Site	
6456 · Website Maintenance New Site	2,910.00
6454 · Website Maintenance Old Site - Other	714.00
Total 6454 · Website Maintenance Old Site	3,624.00
Total 6450 · Professional Fees	3,639.90
6520 · Telephone & Internet	297.71
6525 · Office Supplies/Equipment	483.59
6560 · Travel	51.50

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	<u>Jul 16</u>
6565 · Meals & Entertainment	
Board and Committee Meetings	61.72
Chamber luncheons and events	170.36
Total 6565 · Meals & Entertainment	<u>232.08</u>
Total 6400 · Office Expenses	5,093.84
6438 · Marketing	
Advertising	
DWA App License	89.00
Total Advertising	89.00
DWA Branding and Marketing	
Print	1,960.99
Total DWA Branding and Marketing	1,960.99
E-shopper Newsletter	57.33
Total 6438 · Marketing	2,107.32
6475 · Subscriptions	64.20
6800 · Occupancy	
6811 · Rent	1,500.00
Total 6800 · Occupancy	<u>1,500.00</u>
Total 6000 · Administration Expenses	8,984.91
7000 · Payroll Expenses	
7110 · Wages & Salaries	
7111 · Salaries - Exec	7,026.93
7112 · Salaries - Non Exec	2,190.00
Total 7110 · Wages & Salaries	9,216.93
7130 · Payroll Taxes	
7131 · FICA/MC	705.10
7132 · Fed Unemployment	0.00
7133 · IL Unemployment	12.05
Total 7130 · Payroll Taxes	717.15
7150 · Employee Benefits	
7152 · Health Insurance	375.00
Total 7150 · Employee Benefits	375.00
7190 · Payroll Processing Fees	110.10
Total 7000 · Payroll Expenses	<u>10,419.18</u>
Total Expense	<u>19,525.15</u>
Net Ordinary Income	35,185.64
Net Income	<u><u>35,185.64</u></u>