

Downtown Wheaton Association
Profit & Loss
December 2016

01/06/17

Accrual Basis

| | Dec 16 |
|---|-----------|
| Ordinary Income/Expense | |
| Income | |
| 4000 · Income | |
| 4800 · Event Income (Loss) | |
| 4810 · Gift Certificate Sales | 2,775.67 |
| 4815 · Dickens Christmas | -2,605.29 |
| 4820 · Chili Cook Off | 5,781.08 |
| Total 4800 · Event Income (Loss) | 5,951.46 |
| 4990 · Interest Income | 5.20 |
| Total 4000 · Income | 5,956.66 |
| 4150 · SSA7 Income | |
| 4152 · SSA #7 - General | 3,090.50 |
| 4155 · TIF #1 Income | 35.20 |
| 4160 · TIF #2 Income | 479.00 |
| Total 4150 · SSA7 Income | 3,604.70 |
| 9102 · City Marketing Funding | 40,000.00 |
| Total Income | 49,561.36 |
| Gross Profit | 49,561.36 |
| Expense | |
| 6000 · Administration Expenses | |
| Postage and delivery | 42.02 |
| 6400 · Office Expenses | |
| 6425 · Bank & CC Processing Fees | |
| Line of Credit Payments | 271.00 |
| 6425 · Bank & CC Processing Fees - Other | 1.29 |
| Total 6425 · Bank & CC Processing Fees | 272.29 |
| 6450 · Professional Fees | |
| Other | 10.00 |
| 6451 · Accounting | 1,650.00 |
| 6453 · IT Consulting | 25.00 |
| Total 6450 · Professional Fees | 1,685.00 |
| 6480 · Insurance | 1,335.00 |
| 6520 · Telephone & Internet | 433.48 |
| 6525 · Office Supplies/Equipment | 147.97 |
| 6560 · Travel | 40.28 |

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|---|---------------|
| 6565 · Meals & Entertainment | |
| Board and Committee Meetings | 67.78 |
| Chamber luncheons and events | 85.00 |
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| Total 6565 · Meals & Entertainment | 152.78 |
| Total 6400 · Office Expenses | 4,066.80 |
| 6438 · Marketing | |
| Advertising | |
| DWA App License | 89.00 |
| Kiosk | 32.49 |
| | <hr/> |
| Total Advertising | 121.49 |
| DWA Branding and Marketing | |
| New website design | 3,029.50 |
| Print | 1,540.00 |
| Social media | 166.21 |
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| Total DWA Branding and Marketing | 4,735.71 |
| E-shopppeer Newsletter | 104.13 |
| | <hr/> |
| Total 6438 · Marketing | 4,961.33 |
| 6475 · Subscriptions | 64.20 |
| 6800 · Occupancy | |
| 6811 · Rent | 1,500.00 |
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| Total 6800 · Occupancy | 1,500.00 |
| Total 6000 · Administration Expenses | 10,634.35 |
| 6439 · Living Wheaton 15/16 | |
| Living Wheaton 2nd ed. | 13,061.25 |
| | <hr/> |
| Total 6439 · Living Wheaton 15/16 | 13,061.25 |
| 7000 · Payroll Expenses | |
| 7110 · Wages & Salaries | |
| 7111 · Salaries - Exec | 7,308.00 |
| 7112 · Salaries - Non Exec | 2,092.50 |
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| Total 7110 · Wages & Salaries | 9,400.50 |

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|----------------------------------|------------------|
| 7130 · Payroll Taxes | |
| 7131 · FICA/MC | 719.13 |
| 7132 · Fed Unemployment | 0.00 |
| 7133 · IL Unemployment | 0.00 |
| | <hr/> |
| Total 7130 · Payroll Taxes | 719.13 |
| 7150 · Employee Benefits | |
| 7152 · Health Insurance | 675.86 |
| 7150 · Employee Benefits - Other | 200.00 |
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| Total 7150 · Employee Benefits | 875.86 |
| 7190 · Payroll Processing Fees | 117.35 |
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| Total 7000 · Payroll Expenses | 11,112.84 |
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| Total Expense | 34,808.44 |
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| Net Ordinary Income | 14,752.92 |
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| Net Income | 14,752.92 |
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