

Downtown Wheaton Association
Profit & Loss
February 2018

	Feb 18
Ordinary Income/Expense	
Income	
4000 · Income	
4800 · Event Income (Loss)	
4801 · Wine Festival	74.61
4803 · Winter Wine Walk	-1,273.94
4810 · Gift Certificate Sales	-600.63
4815 · Dickens Christmas	-138.00
4820 · Chili Cook Off	-250.00
4825 · Halloween	-250.00
4828 · Easter	-1,005.50
4834 · Art Walk	-450.00
4836 · Ice Fest	2,779.08
Total 4800 · Event Income (Loss)	-1,114.38
4990 · Interest Income	8.20
Total 4000 · Income	-1,106.18
Total Income	-1,106.18
Gross Profit	-1,106.18
Expense	
License and Permits	16.00
5700 · Economic Development Activity	
5702 · Signage for new business	192.61
Total 5700 · Economic Development Activity	192.61
6000 · Administration Expenses	
6400 · Office Expenses	
6425 · Bank & CC Processing Fees	1.35
6430 · Dues	110.00
6450 · Professional Fees	
6453 · IT Consulting	281.23
6454 · Website Maintenance Old Site	
6456 · Website Maintenance New Site	494.00
Total 6454 · Website Maintenance Old Site	494.00
Total 6450 · Professional Fees	775.23
6480 · Insurance	1,359.00
6520 · Telephone & Internet	176.33
6525 · Office Supplies/Equipment	1,092.43
6565 · Meals & Entertainment	
Board and Committee Meetings	36.14

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03/14/18

Accrual Basis

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	<u>Feb 18</u>
Chamber luncheons and events	124.36
6565 · Meals & Entertainment - Other	47.57
Total 6565 · Meals & Entertainment	<u>208.07</u>
Total 6400 · Office Expenses	3,722.41
6438 · Marketing	
DWA Branding and Marketing	
Co-op advertising	725.00
Graphic design	1,187.00
Print	1,291.22
Social media	707.66
Total DWA Branding and Marketing	<u>3,910.88</u>
E-shopper Newsletter	150.93
Total 6438 · Marketing	4,061.81
6475 · Subscriptions	139.80
6800 · Occupancy	
6811 · Rent	1,500.00
Total 6800 · Occupancy	<u>1,500.00</u>
Total 6000 · Administration Expenses	9,424.02
7000 · Payroll Expenses	
7110 · Wages & Salaries	
7111 · Salaries - Exec	4,872.00
7112 · Salaries - Non Exec	1,634.50
Total 7110 · Wages & Salaries	<u>6,506.50</u>
7130 · Payroll Taxes	
7131 · FICA/MC	497.76
7132 · Fed Unemployment	22.58
7133 · IL Unemployment	35.78
Total 7130 · Payroll Taxes	<u>556.12</u>
7190 · Payroll Processing Fees	73.40
Total 7000 · Payroll Expenses	<u>7,136.02</u>
Total Expense	<u>16,768.65</u>
Net Ordinary Income	<u>-17,874.83</u>
Net Income	<u><u>-17,874.83</u></u>