

Downtown Wheaton Association

Profit & Loss

October 2018

	Oct 18
Ordinary Income/Expense	
Income	
4000 · Income	
4600 · Membership Dues	125.00
4800 · Event Income (Loss)	
4803 · Winter Wine Walk	-118.00
4810 · Gift Certificate Sales	-1,495.76
4815 · Dickens Christmas	-9,159.68
4820 · Chili Cook Off	-2,744.16
4825 · Halloween	-234.05
4832 · Vintage Rides	-248.68
Total 4800 · Event Income (Loss)	-14,000.33
4990 · Interest Income	3.94
Total 4000 · Income	-13,871.39
4150 · SSA7 Income	
4152 · SSA #7 - General	29,088.67
4160 · TIF #2 Income	26,179.90
Total 4150 · SSA7 Income	55,268.57
Total Income	41,397.18
Gross Profit	41,397.18
Expense	
6000 · Administration Expenses	
Postage and delivery	7.20
6400 · Office Expenses	
6450 · Professional Fees	
6453 · IT Consulting	60.16
Total 6450 · Professional Fees	60.16
6480 · Insurance	2.00
6520 · Telephone & Internet	267.10
6525 · Office Supplies/Equipment	461.88
6560 · Travel	55.23
6565 · Meals & Entertainment	
Board and Committee Meetings	195.60
Chamber luncheons and events	205.31
6565 · Meals & Entertainment - Other	42.81
Total 6565 · Meals & Entertainment	443.72
Total 6400 · Office Expenses	1,290.09
6438 · Marketing	
DWA Branding and Marketing	
Co-op advertising	299.00
Print	2,834.50
Social media	105.93
Streetscape Marketing	4,993.47
Total DWA Branding and Marketing	8,232.90
E-shopper Newsletter	303.06
Total 6438 · Marketing	8,535.96
6475 · Subscriptions	97.00
6800 · Occupancy	
6811 · Rent	1,500.00
Total 6800 · Occupancy	1,500.00
Total 6000 · Administration Expenses	11,430.25

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	<u>Oct 18</u>
7000 · Payroll Expenses	
7110 · Wages & Salaries	
7111 · Salaries - Exec	4,872.00
7112 · Salaries - Non Exec	1,704.50
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Total 7110 · Wages & Salaries	6,576.50
7130 · Payroll Taxes	
7131 · FICA/MC	503.10
7132 · Fed Unemployment	0.00
7133 · IL Unemployment	0.00
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Total 7130 · Payroll Taxes	503.10
7150 · Employee Benefits	
7152 · Health Insurance	300.00
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Total 7150 · Employee Benefits	300.00
7190 · Payroll Processing Fees	76.78
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Total 7000 · Payroll Expenses	7,456.38
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Total Expense	18,886.63
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Net Ordinary Income	22,510.55
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Net Income	22,510.55
