

Downtown Wheaton Association

Profit & Loss

October 2017

	Oct 17
Ordinary Income/Expense	
Income	
4000 · Income	
4600 · Membership Dues	6,562.50
4800 · Event Income (Loss)	
4801 · Wine Festival	952.71
4810 · Gift Certificate Sales	-1,785.00
4815 · Dickens Christmas	-1,611.76
4820 · Chili Cook Off	-2,505.97
4825 · Halloween	-644.88
4832 · Vintage Rides	-420.00
Total 4800 · Event Income (Loss)	-6,014.90
4990 · Interest Income	9.75
Total 4000 · Income	557.35
4150 · SSA7 Income	
4152 · SSA #7 - General	16,121.16
4160 · TIF #2 Income	24,684.41
Total 4150 · SSA7 Income	40,805.57
Total Income	41,362.92
Gross Profit	41,362.92
Expense	
6000 · Administration Expenses	
Administrative Printing	190.73
Postage and delivery	26.25
6400 · Office Expenses	
6425 · Bank & CC Processing Fees	
Line of Credit Payments	272.05
6425 · Bank & CC Processing Fees - Other	1.19
Total 6425 · Bank & CC Processing Fees	273.24
6450 · Professional Fees	
6453 · IT Consulting	49.00
Total 6450 · Professional Fees	49.00
6520 · Telephone & Internet	295.39
6525 · Office Supplies/Equipment	262.92
6565 · Meals & Entertainment	
Board and Committee Meetings	126.83
Chamber luncheons and events	210.54
Total 6565 · Meals & Entertainment	337.37
Total 6400 · Office Expenses	1,217.92
6438 · Marketing	
DWA Branding and Marketing	
Collaterals	733.10
Graphic design	368.00
Social media	345.72
Streetscape Marketing	882.11
Total DWA Branding and Marketing	2,328.93
E-shopper Newsletter	104.13
Total 6438 · Marketing	2,433.06
6475 · Subscriptions	50.00
6800 · Occupancy	
6811 · Rent	1,500.00

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Total 6800 · Occupancy	1,500.00
Total 6000 · Administration Expenses	5,417.96
7000 · Payroll Expenses	
7110 · Wages & Salaries	
7111 · Salaries - Exec	4,872.00
7112 · Salaries - Non Exec	120.00
7117 · Temporary Director	1,056.00
Total 7110 · Wages & Salaries	6,048.00
7118 · Employee Recruitment	459.00
7130 · Payroll Taxes	
7131 · FICA/MC	462.66
7132 · Fed Unemployment	6.34
7133 · IL Unemployment	6.47
Total 7130 · Payroll Taxes	475.47
7150 · Employee Benefits	
7152 · Health Insurance	300.86
Total 7150 · Employee Benefits	300.86
7190 · Payroll Processing Fees	75.00
Total 7000 · Payroll Expenses	7,358.33
Total Expense	12,776.29
Net Ordinary Income	28,586.63
Net Income	<u><u>28,586.63</u></u>