

## Downtown Wheaton Association

## Profit &amp; Loss

12/11/18

November 2018

Accrual Basis

	Nov 18
Ordinary Income/Expense	
Income	
4000 · Income	
4800 · Event Income (Loss)	
4801 · Wine Festival	-50.00
4803 · Winter Wine Walk	-490.81
4810 · Gift Certificate Sales	-2,551.31
4815 · Dickens Christmas	-11,127.83
4820 · Chili Cook Off	16,981.93
4825 · Halloween	-18.30
Total 4800 · Event Income (Loss)	2,743.68
4990 · Interest Income	6.85
Total 4000 · Income	2,750.53
Total Income	2,750.53
Gross Profit	2,750.53
Expense	
License and Permits	200.00
5700 · Economic Development Activity	
5702 · Signage for new business	602.80
Total 5700 · Economic Development Activity	602.80
6000 · Administration Expenses	
6400 · Office Expenses	
6425 · Bank & CC Processing Fees	
Line of Credit Payments	293.74
Total 6425 · Bank & CC Processing Fees	293.74
6450 · Professional Fees	
6453 · IT Consulting	38.99
Total 6450 · Professional Fees	38.99
6520 · Telephone & Internet	237.10
6525 · Office Supplies/Equipment	491.20
6565 · Meals & Entertainment	
Board and Committee Meetings	118.40
Chamber luncheons and events	139.00
Total 6565 · Meals & Entertainment	257.40
Total 6400 · Office Expenses	1,318.43
6438 · Marketing	
Advertising	
Photography/Social Media	1,500.00
Advertising - Other	345.60
Total Advertising	1,845.60
DWA Branding and Marketing	
Print	1,872.21
Social media	436.85
Special event	386.56
Streetscape Marketing	1,658.23
Total DWA Branding and Marketing	4,353.85
E-shopper Newsletter	400.93
Total 6438 · Marketing	6,600.38
6475 · Subscriptions	118.00
6800 · Occupancy	

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	<u>Nov 18</u>
6811 · Rent	1,500.00
Total 6800 · Occupancy	<u>1,500.00</u>
Total 6000 · Administration Expenses	9,536.81
66900 · Reconciliation Discrepancies	-34.01
7000 · Payroll Expenses	
7110 · Wages & Salaries	
7111 · Salaries - Exec	7,308.00
7112 · Salaries - Non Exec	<u>3,013.50</u>
Total 7110 · Wages & Salaries	10,321.50
7130 · Payroll Taxes	
7131 · FICA/MC	789.60
7132 · Fed Unemployment	0.00
7133 · IL Unemployment	<u>0.00</u>
Total 7130 · Payroll Taxes	789.60
7150 · Employee Benefits	
7152 · Health Insurance	<u>300.00</u>
Total 7150 · Employee Benefits	300.00
7190 · Payroll Processing Fees	<u>115.17</u>
Total 7000 · Payroll Expenses	<u>11,526.27</u>
Total Expense	<u>21,831.87</u>
Net Ordinary Income	<u>-19,081.34</u>
Net Income	<u><u>-19,081.34</u></u>