

Downtown Wheaton Association
Profit & Loss
July 2017

09/11/17

Accrual Basis

	Jul 17
Ordinary Income/Expense	
Income	
4000 · Income	
4800 · Event Income (Loss)	
4801 · Wine Festival	-606.60
4810 · Gift Certificate Sales	667.14
4811 · 4th July events	-248.64
4832 · Vintage Rides	-3,938.42
4838 · Bike Wheaton	-595.10
Total 4800 · Event Income (Loss)	-4,721.62
4990 · Interest Income	2.36
Total 4000 · Income	-4,719.26
4150 · SSA7 Income	
4152 · SSA #7 - General	26,480.69
4160 · TIF #2 Income	27,368.68
Total 4150 · SSA7 Income	53,849.37
Total Income	49,130.11
Gross Profit	49,130.11
Expense	
6000 · Administration Expenses	
Administrative Printing	41.11
6400 · Office Expenses	
6419 · Equipment purchases	145.86
6425 · Bank & CC Processing Fees	1.24
6450 · Professional Fees	
6451 · Accounting	1,650.00
6453 · IT Consulting	438.42
6454 · Website Maintenance Old Site	
6456 · Website Maintenance New Site	199.00
Total 6454 · Website Maintenance Old Site	199.00
Total 6450 · Professional Fees	2,287.42
6480 · Insurance	420.00
6520 · Telephone & Internet	187.62
6525 · Office Supplies/Equipment	537.56
6560 · Travel	30.00
6565 · Meals & Entertainment	
Board and Committee Meetings	17.18

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Chamber luncheons and events	111.85
Total 6565 · Meals & Entertainment	129.03
Total 6400 · Office Expenses	3,738.73
6438 · Marketing	
DWA Branding and Marketing	
Print	1,615.00
Social media	258.22
DWA Branding and Marketing - Other	2,972.64
Total DWA Branding and Marketing	4,845.86
Sponsorships	400.00
Total 6438 · Marketing	5,245.86
6475 · Subscriptions	61.60
6800 · Occupancy	
6811 · Rent	1,500.00
Total 6800 · Occupancy	1,500.00
Total 6000 · Administration Expenses	10,587.30
66900 · Reconciliation Discrepancies	-50.00
7000 · Payroll Expenses	
7110 · Wages & Salaries	
7111 · Salaries - Exec	4,872.00
7112 · Salaries - Non Exec	315.00
7117 · Temporary Director	1,176.00
Total 7110 · Wages & Salaries	6,363.00
7130 · Payroll Taxes	
7131 · FICA/MC	486.76
7132 · Fed Unemployment	7.05
7133 · IL Unemployment	8.20
Total 7130 · Payroll Taxes	502.01
7150 · Employee Benefits	
7152 · Health Insurance	300.86
Total 7150 · Employee Benefits	300.86
7190 · Payroll Processing Fees	76.60
Total 7000 · Payroll Expenses	7,242.47

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Accrual Basis

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	<u>Jul 17</u>
Total Expense	<u>17,779.77</u>
Net Ordinary Income	<u>31,350.34</u>
Net Income	<u><u>31,350.34</u></u>