

Downtown Wheaton Association

Profit & Loss

February 2017

03/06/17

Accrual Basis

	Feb 17
Ordinary Income/Expense	
Income	
4000 · Income	
4600 · Membership Dues	125.00
4800 · Event Income (Loss)	
4810 · Gift Certificate Sales	356.79
4826 · Restaurant Week	2,073.17
4828 · Easter	-766.40
4834 · Art Walk	-430.00
4836 · Ice Fest	-3,856.34
Total 4800 · Event Income (Loss)	-2,622.78
4990 · Interest Income	6.48
Total 4000 · Income	-2,491.30
Total Income	-2,491.30
Gross Profit	-2,491.30
Expense	
License and Permits	25.00
6000 · Administration Expenses	
Administrative Printing	214.68
Postage and delivery	14.70
6400 · Office Expenses	
6425 · Bank & CC Processing Fees	16.10
6430 · Dues	50.00
6450 · Professional Fees	
6453 · IT Consulting	140.24
6454 · Website Maintenance Old Site	
6456 · Website Maintenance New Site	180.00
Total 6454 · Website Maintenance Old Site	180.00
6450 · Professional Fees - Other	16.00
Total 6450 · Professional Fees	336.24
6520 · Telephone & Internet	59.76
6525 · Office Supplies/Equipment	325.45
6560 · Travel	13.00
6565 · Meals & Entertainment	
Board and Committee Meetings	120.66
Chamber luncheons and events	165.44
Total 6565 · Meals & Entertainment	286.10
Total 6400 · Office Expenses	1,086.65
6438 · Marketing	
Advertising	
DWA App License	89.00
Kiosk	32.49
Photography/Social Media	250.00
Total Advertising	371.49
DWA Branding and Marketing	
Social media	361.66
Total DWA Branding and Marketing	361.66
E-shopper Newsletter	104.13
Total 6438 · Marketing	837.28
6800 · Occupancy	

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	<u>Feb 17</u>
6811 · Rent	1,500.00
Total 6800 · Occupancy	<u>1,500.00</u>
Total 6000 · Administration Expenses	3,653.31
7000 · Payroll Expenses	
7110 · Wages & Salaries	
7111 · Salaries - Exec	4,872.00
7112 · Salaries - Non Exec	<u>1,785.00</u>
Total 7110 · Wages & Salaries	6,657.00
7130 · Payroll Taxes	
7131 · FICA/MC	509.27
7132 · Fed Unemployment	23.48
7133 · IL Unemployment	<u>36.61</u>
Total 7130 · Payroll Taxes	569.36
7150 · Employee Benefits	
7152 · Health Insurance	<u>300.86</u>
Total 7150 · Employee Benefits	300.86
7190 · Payroll Processing Fees	<u>73.40</u>
Total 7000 · Payroll Expenses	<u>7,600.62</u>
Total Expense	<u>11,278.93</u>
Net Ordinary Income	<u>-13,770.23</u>
Net Income	<u><u>-13,770.23</u></u>