

Downtown Wheaton Association

01/08/18

Profit & Loss

Accrual Basis

December 2017

	Dec 17
Ordinary Income/Expense	
Income	
4000 · Income	
4800 · Event Income (Loss)	
4810 · Gift Certificate Sales	4,014.18
4815 · Dickens Christmas	-2,873.08
4820 · Chili Cook Off	-1,144.25
4825 · Halloween	-125.04
Total 4800 · Event Income (Loss)	-128.19
4990 · Interest Income	9.15
Total 4000 · Income	-119.04
4150 · SSA7 Income	
4152 · SSA #7 - General	2,319.91
4160 · TIF #2 Income	307.68
Total 4150 · SSA7 Income	2,627.59
9102 · City Marketing Funding	35,000.00
Total Income	37,508.55
Gross Profit	37,508.55
Expense	
License and Permits	10.00
6000 · Administration Expenses	
Postage and delivery	20.25
6400 · Office Expenses	
6425 · Bank & CC Processing Fees	16.17
6450 · Professional Fees	
6454 · Website Maintenance Old Site	
6456 · Website Maintenance New Site	407.50
Total 6454 · Website Maintenance Old Site	407.50
Total 6450 · Professional Fees	407.50
6480 · Insurance	712.00
6520 · Telephone & Internet	269.23
6525 · Office Supplies/Equipment	173.36
6565 · Meals & Entertainment	
Board and Committee Meetings	100.85
Total 6565 · Meals & Entertainment	100.85
Total 6400 · Office Expenses	1,679.11
6438 · Marketing	
DWA Branding and Marketing	
Co-op advertising	1,145.00
Print	2,717.37
Social media	1,025.00
DWA Branding and Marketing - Other	1,380.48
Total DWA Branding and Marketing	6,267.85
Total 6438 · Marketing	6,267.85
6475 · Subscriptions	72.20
6800 · Occupancy	
6811 · Rent	1,500.00
Total 6800 · Occupancy	1,500.00
Total 6000 · Administration Expenses	9,539.41
7000 · Payroll Expenses	

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December 2017

	<u>Dec 17</u>
7110 · Wages & Salaries	
7111 · Salaries - Exec	4,872.00
7112 · Salaries - Non Exec	1,260.00
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Total 7110 · Wages & Salaries	6,132.00
7130 · Payroll Taxes	
7131 · FICA/MC	469.09
7132 · Fed Unemployment	7.56
7133 · IL Unemployment	6.93
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Total 7130 · Payroll Taxes	483.58
7150 · Employee Benefits	
7152 · Health Insurance	300.86
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Total 7150 · Employee Benefits	300.86
7190 · Payroll Processing Fees	80.65
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Total 7000 · Payroll Expenses	6,997.09
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Total Expense	16,546.50
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Net Ordinary Income	20,962.05
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Net Income	20,962.05
